

KARL POST

President, The Hayzlett Group

Karl serves as President of The Hayzlett Group. His experience includes a distinguished background in international franchising, business consulting and corporate business development. He has worked in a variety of roles including responsibilities for strategic relationships and partnerships, worldwide marketing, financial consulting and contract negotiations.

He previously served as Vice President and officer of an international franchise printing organization operating three brands with over 900 locations in 23 countries. He was responsible for developing long-term strategic initiatives for the Franchisor and Franchise Networks. He evaluated customer/market requirements, competition and developing technologies and their impact on the industry.

Prior to leading The Hayzlett Group, Karl worked for Eastman Kodak in Worldwide Marketing and Corporate Business Development roles. His marketing responsibilities included developing Kodak vision and strategic direction for the B2B and B2C portfolio of products and services and their impact on profitable revenue and earnings growth. Karl also supported a team that was responsible for researching and identifying strategic investment opportunities for the company.

Whether in business, the raising of his family or crossing the finish line in an Ironman Triathlon, Karl is focused, and determined to succeed.