

CMO Academy Instructor Bio



JEFFREY HAYZLETT is a global business celebrity, business owner, and former Fortune 100 C-suite executive. From small businesses to international corporations, he has put his creativity and extraordinary entrepreneurial skills into play, launching ventures blending his leadership perspectives, insights into professional development, mass marketing prowess and affinity for social media. He is a well-traveled public speaker, the author of the bestselling books, *The Mirror Test* and *Running the Gauntlet*, celebrity editor to one of the largest circulation business publications and one of the most compelling figures in global business.