

ALLYSON KLAVENS-THEIS

Business Strategy Manager

Allyson is an accomplished PR executive with extensive experience in managing, anticipating and promoting internal and external clientele. She plays an integral role using her extensive knowledge of what resonates with the national media to garner attention for a variety of clients. She has more than 13 years of experience in television, public relations and related fields, having placed clients on such diverse outlets as The New York Times Career Couch, FOX & Friends, Good Morning America, The View and Working Mother. She has worked for a number of national television programs and networks, including King World Productions, Buena Vista Television and the ABC Network.