





# MASTERMIND SERIES

You have been specially nominated to join our exclusive MasterMind Series. This means we recognize you as an elite leader in your field, and would like to invite you to join your peers in a very select group of masters of the mind, to drive personal and professional breakthroughs.

The Hayzlett Group MasterMind Series is a collective intelligence of exceptional thought leaders to collaborate, cooperate and create extraordinary outcomes for each other. This group will be a formal mastermind alliance, creating a strategic advantage for your business and professional growth.

By participating, you will join a group at a meeting of the minds where we will discuss the issues facing your business today and tomorrow. You will be inspired by what is possible, reminding you of what you are capable of and how you can act on it now. This community will include leaders just like yourself, where collectively we will be able to achieve things we couldn't do on our own; a group of peers who are very unique and ambitious, producing results that other groups cannot. As we put together this small group of A-listers, I want to determine if you want me to save a spot for you. This small group is by invitation-only and as stated earlier, very limited.

I see this group openly sharing their richest business and life insights and experiences, perspectives and unique paradigms. Bottom line? I see an environment where the level of elevated understanding and accomplishment that's generated helps galvanize, mobilize and realize enormous performance potential.

This kit contains the introductory materials that will position, promote and prepare you to be a better leader. Enclosed is an outline of the benefits and programs, your membership entitlements, sample agenda, a pledge page to underline our mutual conditions of satisfaction, and finally, the program options.

We have a great team building these programs to ensure you have all the answers you need. Reach out to us to find out more or to start processing your membership to secure your position in this elite group. The Hayzlett Group MasterMind Series is a collection of groups spanning Thought Leaders, Business, Marketing, Technology, Start-ups, and Print.

The group will meet up to three times over the next year, two days each time. This will allow us to multiply our own power in the market-exponentially-by:

- Hosting regular meetings to discuss business concepts
- Brainstorming on new ideas for recreating the marketplace
- Crowdsourcing with the other leaders on problem solving
- Exploring personal tools and techniques that help us to be better leaders

These elite meetings are a way for us to tap into each other's insights and share success with like-minded individuals who "get it" through "behind the curtain" private sessions of tips, insights and real, in-the-field marketing campaigns & business processes. I know this will be immensely helpful. For me, and those in the mastermind group, we will build the kind of support needed NOW in our businesses.

Our members will all be at differing stages of their lives and careers, but we don't differ in our level of commitment; we have the same level of willingness to the new – breaking out of the old – we know that we cannot look to the past for the answers.

These mastermind sessions will provide mutual support, differing perspectives, resources and accountability --attributes needed by any real leader who is trying to stay ahead of those trying to get to your level. It's critical for you and I to make sure we are seen to be above the crowd and to be just that: leaders. If you choose to accept this elite invitation, I promise you we will be able to:

- Receive encouragement and support from other members
- Operate in a safe and trusted environment to learn, discuss and share
- Learn of state-of-the-art business techniques
- Develop new business ideas, marketing concepts and growth initiatives
- Problem solve through issues before they arise
- Networking leading to more business and profits

I have participated in these in the past and found them to be the single biggest benefit to my business: in growth, bottom line and eliminating the hassles of running my own business.

Jeffrey Hayzlett

### MASTERMIND SUMMITS

MEETINGS UP TO 3 TIMES PER YEAR, 2 DAYS EACH SESSION

OPTIONAL 4TH VIRTUAL MEETING

FIRST-CLASS CONFERENCE VENUES AND FACILITIES IN MAJOR BUSINESS CITIES

GROUP ACTIVITIES AND NETWORKING EXPERIENCES

LEADERSHIP COACHING

Meeting & entertainment expenses are covered for all members for the duration of the summit, including food & beverages, social activities, conference requirements.

All members are required to manage own accommodation and transfers to summit events.

#### MONTHLY ONLINE INTERACTIVE SESSIONS

Optional interactive 90-minute sessions with participants, to maintain the connection with the group between in-person meetings. Highlighting member successes for both group learning and reinforcing the value of the group. This provides the platform to touch everyone with minimal effort and maximum return.

#### PERSONAL, ONE-ON-ONE COACHING

Two personal coaching sessions as an extension of the MasterMind program. This will provide you with a way to translate your learning into tangible results for your business.

The coaching sessions create a clear purpose and value for your MasterMind participation. You will receive a roadmap for greater success as part of the coaching process.

#### VIP ENTRY TO ALL PUBLIC EVENTS HOSTED BY THE HAYZLETT GROUP

Throughout the year, you will be invited to attend as a VIP to all public events hosted by The Hayzlett Group and TallGrass PR. Ranging from open-forum conferences, professional networking cocktail parties, social get-togethers, and opportunities to meet the media, these events will offer you the platform to extend your professional and personal network, raise your profile, and have fun!

"Commitment is what transforms a promise into reality. It is the words that speak boldly of your intentions. And the actions which speak louder than the words. It is making the time when there is none." ~ Abraham Lincoln

We are devout believers in mutual conditions of satisfaction, whereby we commit and agree to holding each other accountable.

As a member of The Hayzlett Group MasterMind Series, we pledge that we will

- Act in good faith
- Freely offer my abilities
- Be prepared to accept support, constructive criticism, comments and suggestions
- Refrain from any action that can be deemed judgmental
- Conduct ourselves honestly, openly and committed to the process
- Treat the discussions and learnings from the group with respect and confidentiality

I understand that I'm an integral part of this group and my commitment within the group will greatly determine the success of all individuals within it.

I, \_\_\_\_\_\_, hereby pledge my commitment to the group:

(SIGNED)

(DATE)

The Hayzlett Group MasterMind Series will be conducted over 2 days. We will be completely focused on enhancing your professional growth and leadership abilities to create outcomes that will help you achieve business success.

DAY 1: Typically we commence the day at 7:45am with an informal breakfast, followed by a welcome and open platform for sharing inspiring thoughts. We then move into a formal program for the remainder of the day, broken up with lunch and breaks, followed by a social dinner.

DAY 2: We continue with our formal agenda, conduct group exercises that will garner professional breakthroughs.

## **OPTION 1**:

Payment in full upon acceptance of membership, resulting in significant savings

## **OPTION 2**:

Securing your spot with a deposit, with the remainder divided into equal payments

Please contact The Hayzlett Group MasterMind Series project coordinator for pricing and further information on helping you achieve your personal and professional goals.



GROUP

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